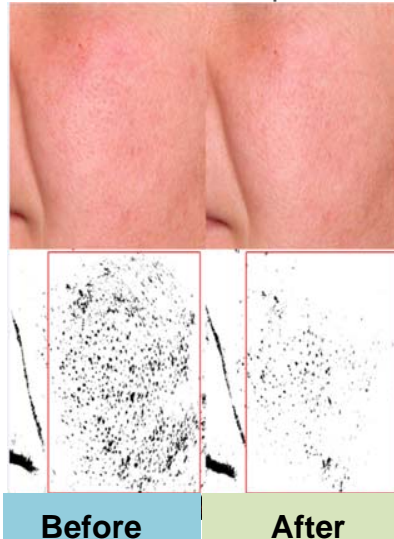


Panadoxine P (Pyridoxine Cyclic Phosphate) A novel safe vitamin B6 derivative for skin care that significantly improves skin's overall health* and appearance*

1. Vitamin B6 is essential for skin balance and health.
2. Panadoxine P has superior photostability and thermostability over native vitamin B6 in both skin care and hair care formulations.
3. Panadoxine P converts to vitamin B6 in the skin providing essential ingredients the skin needs to maintain a healthy balance.
4. Activity
 - Sebum control by inhibition of 5 α -reductase activity (in-vitro).
 - Pore control by reducing the size of facial pore by 55% (clinically)*.
 - Shine control by reducing facial shine by 56% (clinically)*.
 - Anti-Inflammatory by reducing IL-6 and IL-8 induced by UV (in-vitro).
 - Improving texture (self-assessment)*
 - Has the same water holding capacity as equal amounts of glycerin (in-vitro).
 - A reduction in oily skin while improving perceived moisture (self-assessment)*.

*Based on new clinical data

80% Reduction in pore size



94% Reduction in shine



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